





**Fall Style Guide**



**HIT PRINT**

If you're worried about looking like a droopy bag, choose a printed poncho in a less-structured fabric like soft wool. Alice + Olivia, select Alice + Olivia boutiques for similar styles

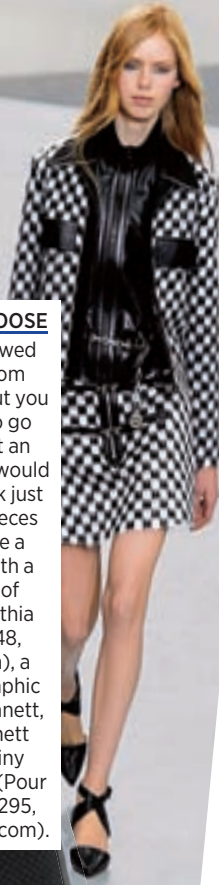
**PONCHOS**

*So many Qs! Will it keep me warm? (Yep.) What to wear underneath? (A slim sweater or silk dress would be cool.) How about bags? (Top-handle or small crossbody.)*



**PICK AND CHOOSE**

Runways showed this trend from head to toe, but you don't have to go all-out to get an effect Warhol would applaud: Work just one or two pieces at a time, like a shift dress with a smattering of whimsy (Cynthia Rowley, \$448, amazon.com), a clutch in a graphic print (L.K. Bennett, \$345, lkbennett.com), or shiny black booties (Pour La Victoire, \$295, pourlavictoire.com).



**CREATE BALANCE**

Replace the lacy shorts with skinny black pants, and voilà: chic, chic, chic.

*The '60s called and they want their mod looks back. Not. Gonna. Happen. Here's how to rock black-and-white in 2015.*

**MOD**

**ME-OW!**

White eyeliner on its own can be too stark. More flattering: a tuxedo cat eye. Trace your upper lash lines with black liquid or gel liner (at eye edges, flick it out and slightly upward about half an inch). Then layer a white pencil directly above it in a thinner line. Try The Body Shop Matte Kajal Eye Liner in White (\$15, thebodyshop-usa.com).

**GLEAM ON**

Matte white on nails: Might as well just use Wite-Out. Choose a creamy, opaque, high-shine polish, like CoverGirl Outlast Stay Brilliant Nail Gloss in Snow Storm (\$5, at drugstores).

**TWIGGY, BOTTLED**

The secret mod squad? Marc Jacobs Mod Noir Eau de Parfum (\$90, at Sephora), a flower-power blend of gardenia and musk.



TOP LEFT AND BOTTOM RIGHT: AARON RICHTER. HAIR: TAKEO SUZUKI AT L&A ARTIST USING KEVIN MURPHY. MAKEUP: KONSTANZE ZELLER USING DIOR ADDICT. IMA XTREE.COM (LOUIS VUITTON RUNWAY); WIREIMAGE (GIG); IMA XTREE.COM (CHLOE RUNWAY); MITCH MANDEL/RODALE IMAGES (SHILLS). PROP STYLING: ELIZABETH THOSBORNE/HALLEY RESOURCES; GAP JEANS, L.K. BENNETT BOOTS, JOE BOXER STRIPED TOP



## Fall Style Guide



### HIP TO BE SQUARE

Skip flowery or star-shape stones (hi, prom). Choose simple geometric shapes, like the squares and circles on these. L. Erickson Cora Adjustable Headwraps (\$296 each, [franceluxe.com](http://franceluxe.com))

## JEWELLED HEADBANDS



### EXTRA CREDIT

Treat the headband like your sole piece of jewelry—no ornate necklace or earrings needed. While you're at it, push short hair off your forehead or pull long hair into a low bun. BaubleBar Draped Crystal Hair Band, \$36, [baublebar.com](http://baublebar.com)

*Thick brows aren't just for supermodels. Some IRL incentive: They'll make you look younger (brows get thinner as you age).*

## BOLD BROWS

*So gorgeous and ethereal—and catching light all over the fall runways. But how do you wear one without looking like a 12-year-old or an extra on Downton Abbey? Great question.*

### FULL FACE

Bare lids and skin make intense brows look shocking—and a bit eek-ish. For balance, dust taupe shadow onto lids, add plenty of black mascara, and keep lips and cheeks rosy.

### CREAMY GOODNESS

Powder + pencil can get tricky—and appear a bit obvious. New lightweight brow mousses have a natural quality. Choose a tiny wand for precision, like Clinique Just Browsing Brush-On Styling Mousse (\$16.50, [clinique.com](http://clinique.com)). Brush with and against the direction of hair growth; coating both sides offers the longest-lasting payoff.



## HATS

*The issue with wearing them usually boils down to one of two things: Either you look like you're in costume all day—or you're trying too hard. Easy ways to prevent both:*

### HEADS UP

Think of this as the fall version of your summer baseball cap and wear with a low pony. Gerard Darel, \$180, [gerarddarel.com](http://gerarddarel.com)



### MAD-SEXY HATTER

When rocking a floppy style, keep everything loose, from the hair (down and breezy) to your clothes (nothing too body-skimming). Brixton, \$58, [brixton.com](http://brixton.com)



AARON RICHTER (MODEL WITH HEADBAND); MODEL: WITH HAT: TAKED SUZUKI (AT L&A); ARTIST USING KEVIN MURPHY; MAKEUP: KONSTANZE ZELLER USING DIOR ADDICT; EQUIPMENT: SILK BLOUSE, BILLIABONG SWEATER





### SOLE TO SOLE

No chance of 1989-tacky when you mix platforms with long, relaxed skirts or slightly cropped pants.



## FLATFLOOMS

Okay, so the hybrid name is dorks. But this trend elevates your look without killing your feet. And unlike its turn with the Spice Girls, this time around you're pairing it with sophisticated duds. Who can't get behind that?



### EBONY AND IVORY

The shoes are dramatic enough. Stick to hues of black (easily replaces booties) or white (wear 'em like oxfords with skinnies). From top: Loeffler Randall, \$425, loefflerandall.com; Everlane, \$140, everlane.com; Sol Sana, \$165, shopbop.com.

## TINTED HAIR

Drink the Kool-Aid! Wash-out powders and dyes make tinting your hair scare-free since they're not permanent. Do the bottom few inches in front or on the sides.

### BLONDE?

Skip the Smurfy blues and alien greens and go for soft rose. Try Redken Color Rebel in Punked Up Pink (\$20, at Ulta).



### BRUNETTE?

Violet is for you. We like Kevin Murphy Color.Bug Hair Powder in Purple (\$20, at salons).

## PINKISH PLUM

Wild guess: This vivid, candy-esque hue reminds you of the beauty goodies you kept in your Caboodle way back when. But hey, it's grown up just like you have.

### NAIL IT

Stick to a shimmer-free opaque polish. Try Morgan Taylor Nail Lacquer in Tokyo A Go-Go (\$8.50, loxabeauty.co).



### KISS KISS

Rachel McAdams looks McDreamy in this shade. How she keeps it classy: with a creamy lipstick (versus a gloss).

CLOCKWISE FROM TOP LEFT: INDIGITAL IMAGES; GETTY IMAGES; (2), IMAXTREE.COM





**PENCIL PERFECT**

Dig our model's liner? To get the effect, hold the pencil vertically and run the tip along lower rims several times, then gently blend with your fingers. Add tons of mascara to upper lashes.

**LOW LINER**

*Some say that penciling your waterlines makes eyes look beady. They clearly haven't tried this—an easier (and fresher) take on the smoky eye.*

**GOLD RUSH**  
Michael Kors channels the vibe of three precious metals: 24K Brilliant Gold (a feminine, glamorous floral-woody blend), Rose Radiant Gold (a sensual, intoxicating floral with musk), and White Luminous Gold (a sparkling pear and jasmine). \$80 each, michaelkors.com



**CLASSIC REDUX**  
Don't be intimidated by this flashy top—it's just a sweatshirt. Dress it down some more with jeans. Veronica Beard, \$395, veronicabeard.com

*Twinkle, Twinkle Little Star, how I wonder...how to wear sparkly stuff without looking like Tinker Bell had her way with me. There is a rhyme and reason, promise.*

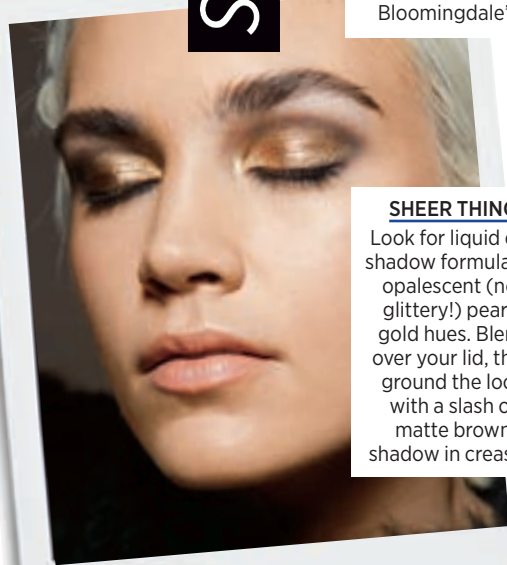
**METALLICS**

**GIRL, PLEATS**  
Metallics can get showgirly when flat and solid. The folds in this skirt give it elegant dimension. Pair with a black tee or crewneck top. Mason by Michelle Mason, \$450, at Bloomingdale's



**GONE PLATINUM**  
Whoa, space-age fembot! Down here on Earth, leave solid silver to shoes and jewels.

**SHEER THING**  
Look for liquid eye shadow formulas in opalescent (not glittery!) pearly gold hues. Blend over your lid, then ground the look with a slash of matte brown shadow in creases.



**JADE IS THE NEW BLACK**  
Same goes for plum and navy. Try Estée Lauder Double Wear Stay-in-Place Pencil in Emerald Volt (on model, \$23, esteelauder.com); Elizabeth Arden Beautiful Color Smoky Eyes Pencil in Mulberry (\$19, elizabetharden.com); and Rimmel London Scandaleyes Waterproof Kohl Liner in Deep Blue (\$4.49, at drugstores).



AARON RICHTER (MODEL IN PURPLE TOP); IMAXTREE.COM (2); CYNTHIA ROWLEY DRESS (TOP LEFT)



**THE LADY IS  
A VAMP**

For nighttime, choose a super-pigmented matte inky berry like Urban Decay Matte Revolution Lipstick in Blackmail (\$22, [urbandecay.com](http://urbandecay.com)).



**NICE 'N LIGHT**

See-through panels take plaid out of the woods and into the city.



**FULLY VESTED**

If you're rocking a substantial piece, cream and pink patterns look modern. Thakoon for DesignNation, \$120, [kohls.com](http://kohls.com)

**GOTH LIPS**

*Blood-red pouts have a bad rep only because they can't stop hooking up with washed-out skin and darkly lined lids. Time for a new love affair.*

**FEATURES  
PRESENTATION**

Pair with fresh pink cheeks, and highlighter on cheekbones. What you wear below your mouth is just as crucial: Either match your pout to your dress (as Kate has done) or go light, even icy (like Chrissy).



**TEST RUN**

Still wary? Dip a toe—or a lip—in with a sheer burgundy. Try Burberry Kisses in Oxblood (\$33, [us.burberry.com](http://us.burberry.com)).



*Lumberjack, farmer, schoolgirl, punk rocker. Nuh-uh. Pick one tartan piece and be nothing but you.*

**PLAID**

**TOUGHEN UP**

Prep school? Pssh. Not with a leather moto and boots.



**CHECK MATES**

All the punch an LBD needs. GX by Gwen Stefani, \$100, [zappos.com](http://zappos.com) ■



SOURCES: MAKEUP ARTIST: TROY SURRATT; MAKEUP ARTIST: KONSTANZE ZELLER; SALLY HANSEN MANICURIST: MADELINE POOLE. CLOCKWISE FROM TOP LEFT: GETTY IMAGES (GOSWORTHY), FREDDIE BAEZ / STARTRAKS PHOTO.COM (HOUGH), BERETTA/SIMS / STARTRAKS PHOTO.COM (KLASS), GETTY IMAGES (TEIGEN)